Strategic Goals and Direction of ASQ

The Chief Executive Officer of ASQ, William J. Troy, will share the organization’s strategic goals and direction. Troy directs the organization’s mission to champion and advance quality and quality tools throughout the world. His main duties include ensuring the alignment of the organization’s resources with the strategies and goals established by ASQ’s board of directors. He also works with ASQ’s volunteer member leaders and with staff to achieve the board’s intent for the Society. In addition, Troy represents ASQ as a board member of the ANSI-ASQ National Accreditation Board, Exemplar Global, and the Baldrige Foundation.

William J. Troy joined ASQ as Chief Executive Officer in 2014. His experience is built on service, high performance, and integrity gained in the military through a 38-year U.S. Army career, from which he retired as Lieutenant General (three stars). His most recent position was director of U.S. Army staff at the Pentagon. Troy served in a variety of command and staff positions in Europe, the United States, Asia, and the Middle East. His assignments have included interactions with senior military, government, and business leaders.

While in the military, Troy was a frequent public speaker. He is also the author of several articles, including: “Caught in the Net: Lessons from the Financial Crisis for a Networked Future,” with Gautam Makunda (Harvard Business School); “Funeral Duty,” in the Washington Post; and “Is the Army Out of Step in the Joint Arena?” in Army Magazine.

Joint Fall Kickoff Meeting
Greater Detroit Section
Ann Arbor Section
Automotive Division

Date: Thursday, September 18, 2014
Time: Snacks/Networking: 5:30 PM; Program: 6:00 – 7:15 PM
Location: Lawrence Technological University
Science Building, Science & Engineering Auditorium, Room S100
21000 W. 10 Mile Rd., Southfield, MI 48075

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Directions: Lawrence Technological University is located on 10 Mile Road, west of Evergreen Road. Easily accessible from I-696 by taking M-10 (Northwestern Highway/Lodge Freeway) exiting at Ten Mile Road/Evergreen Road. Turn west onto Ten Mile Road. The campus entrance is on the right. Signs will help direct you to the Science Building, Parking Lot "D". Public parking is available in the campus lots.

Admission is FREE!

RSVP to: http://tinyurl.com/mlk4gym for food count by September 12th!!

Questions: Contact Steve Sibrel 248-760-8252
www.asqdetroit.org

Rev G